





# Module 3 – Problem Solving

Topic 4: Change Management

Session 2



# “ Introduction

Change management is the management of transformations that need to be done in your industry to ensure its sustainability. In this session, we are going to explore the differences between **adaptive change** and **transformative change** and everything in between.

We will explore the numerous **benefits of organizational change** within a company.





# Outline

A- Change “zones”

B- Change benefits

An aerial photograph of a sailboat on a dark blue, textured body of water. The boat is white with a blue stripe and is positioned on the left side of the slide.

## A- Change “zones”



# A- Change “zones”



Restructuring

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# A- Change “zones”



Restructuring

Downsizing





# A- Change “zones”



Restructuring

Downsizing

New Technologies





# A- Change “zones”



Restructuring

Downsizing

New Technologies

Culture Change



# A- Change “zones”



Restructuring

Downsizing

New Technologies

Culture Change

Processes....



# A- Change “zones”



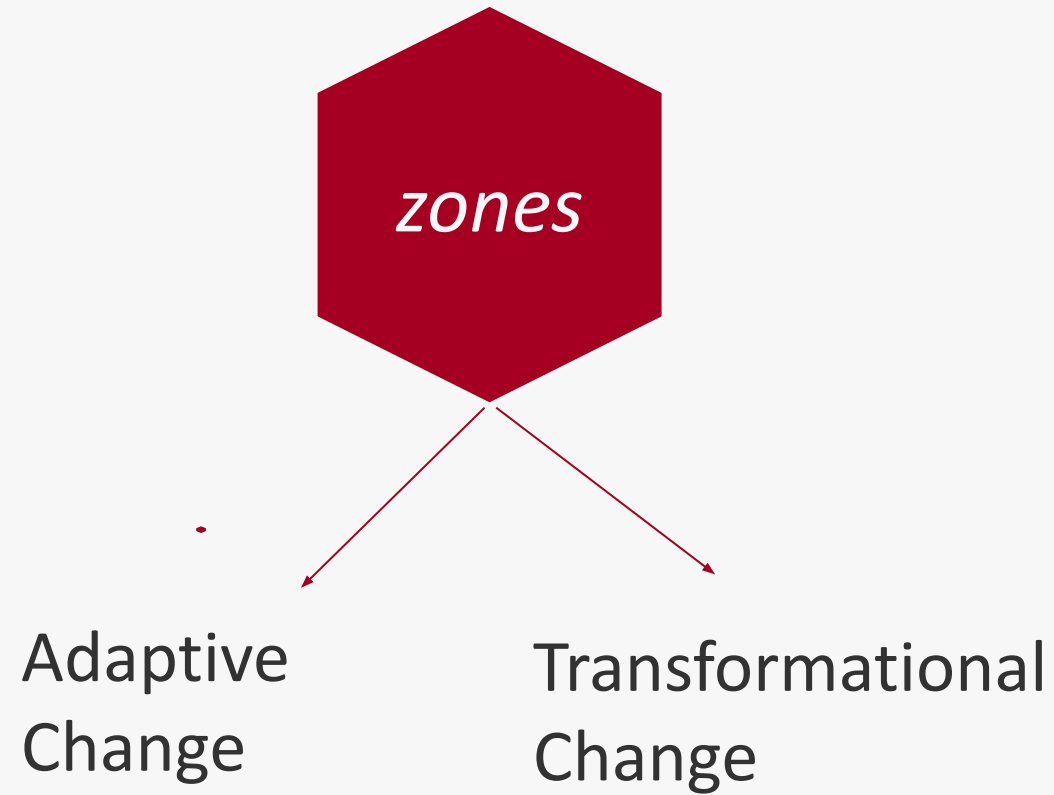
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## Adaptive Change

Ex: fine-tuning  
processes, adding  
some features or  
ingredients to a  
product...



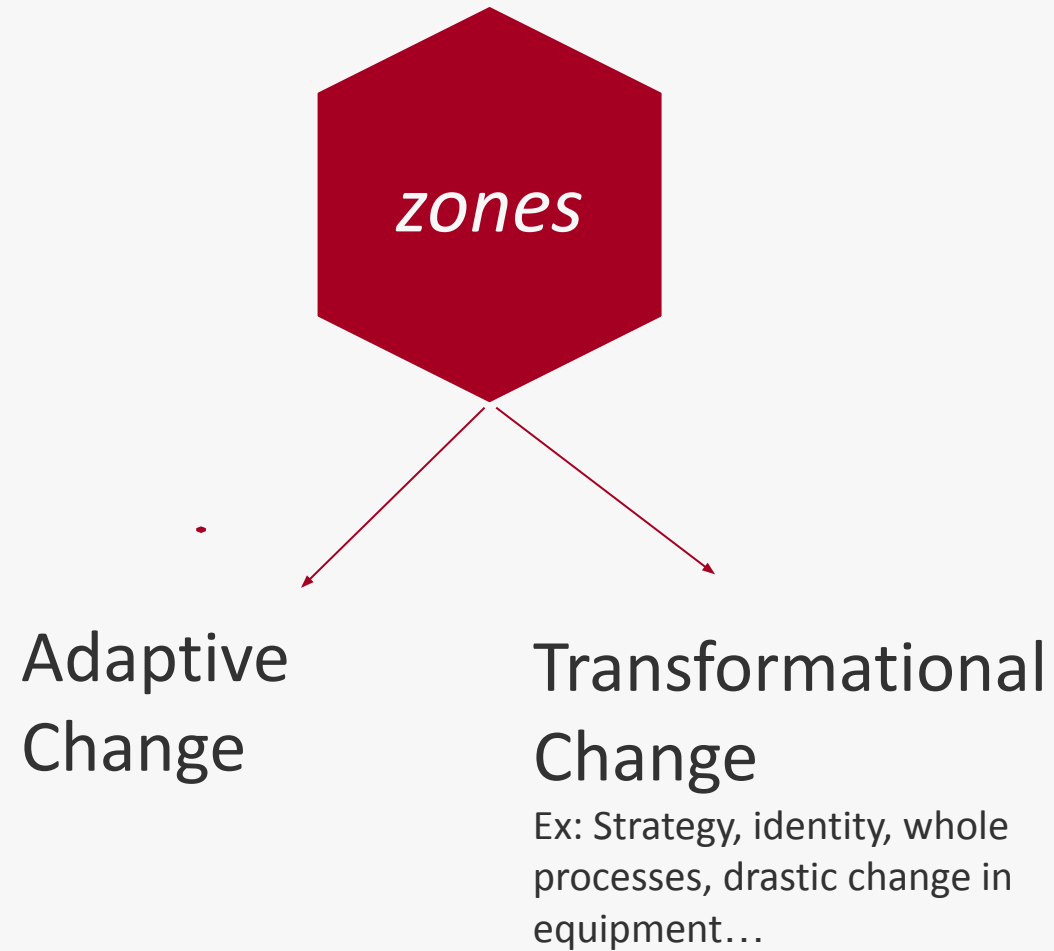
# A- Change “zones”







# A- Change “zones”





# A- Change “zones”



## • The In Between

Most changes are a smart mix of both adaptive and transformative.



# A- Change “zones”



## • The In Between

Companies might also need to consider reactive changes and anticipatory changes

An aerial photograph of a sailboat on a dark blue, textured body of water. The boat is white with a blue stripe and is positioned on the left side of the slide, oriented vertically.

## **B- Benefits of change**





## B- Benefits of change



Life does not get  
better by chance,

It gets better by  
CHANGE



# B- Benefits of change



Helps you move up to  
the next level



# B- Benefits of change



Triggers your mind to  
find creative solutions



## B- Benefits of change



New skills and  
improved relevant  
knowledge





## B- Benefits of change



Keeps you ahead of  
the competition



## B- Benefits of change



Increases the revenue



## B- Benefits of change



Increased opportunity  
to employee input.

Thank you



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